


<b>American Literature and Culture</b>		
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<b>Keywords</b>	European literature-related (02040)	

### Research Topics

- Economical Evaluation of American Professional Sports
- Cultural Evaluation on American Popular Music

### Research Seeds

I have been studying Conservatism and Counter Swing in the Mind of the American Youth in the 1950s. My research method depends on Cultural Studies. I name it the theory of "cultural crossing," which also explains ambivalent feelings among different social groups. A culture born in a community is imitated by a social group in a neighboring community. Then some idioms are added to the original to emphasize the receivers' collective identity. The revisions are repeated while attenuating the differences until the subculture is received as an overculture. Because the popularization usually includes confrontation within the society, the temporary unity soon diverges to consolidate the bonds of the respective groups.

### Related Technology